

UNIFY HEALTH WEBSITE PRIVACY POLICY

Effective Date: October 10, 2024

Unify Health, Inc., a Delaware corporation (“Unify Health,” “we,” “us” or “our”) provides this privacy policy (“Privacy Policy”) to describe to our online visitors at www.unify.health or other websites that we directly link to this privacy policy (the “Site”) how we process personal information. It is our intent to balance our legitimate business interests in collecting and using information received from and about you with your reasonable expectations of privacy.

Personal Information

Unify Health collects personal information from you when you interact with the Site. This information is collected and stored electronically by us. This information may be provided to us voluntarily by you as well as information collected automatically by us from you.

Information Voluntarily Provided By You

We may ask that you voluntarily provide your contact data when you use the Site and we may collect this information. Information you voluntarily provide may include:

- **Basic Identifying Information**, including your full name, postal address, e-mail address, phone number, and other similar identifiers.
- **Demographic Information**, including information such as your age, health information, reproductive health information, gender, and date of birth.
- **Information About Desired Services by You and Third-Party Dependents**, including health and wellness related services you may be interested in receiving for your self or on behalf of your third-party dependents, including minors and seniors in your care. Please note that we do not collect identifying information about your dependents and we ask you not to share any identifying details about a dependent except as absolutely necessary to utilize the Site.
- **Content**, including content within any messages you send to us (such as feedback and questions to customer support).

You may choose to voluntarily provide other information to us that we do not request, and, in such instances, and in such situations we have no control over what categories of personal information such disclosure may include. Any additional information provided by you to us is provided at your own risk.

Information Collected Automatically

In addition, information about your computer hardware and software is automatically collected by Unify Health when you use the Site. This information may include: your IP address, browser type, domain names, access times, geographic location, referring website addresses and other technical information such as protocol status and substatus, bytes sent and received, and server information. We may also collect information about how you interact with the Site. This information is used by us for our business purposes, including business purposes for the information collected automatically, e.g., for the operation and improvement of the Site, for technical troubleshooting, to maintain quality of the Site and to provide general statistics regarding use of the Site.

Cookies and Other Information Collection Tools

What are cookies? A cookie is a small file containing a string of characters that is sent to your computer when you visit a website or use an online service. When you visit the website or use the service again, the

cookie allows that website or online service to recognize your browser or device. Cookies may store unique identifiers, user preferences and other information.

Why do we use them? Cookies help us improve the Site by providing us with information about which parts of the Site are most popular, enabling us to analyze technical and navigational information about the Site, and helping us to detect and prevent fraud. We also use cookies and other data collection tools (such as web beacons and server logs) to help improve your experience with the Site.

How do I control cookies? Web browsers allow some control of most cookies through the browser settings. To find out more about cookies, including how to manage and delete cookies, visit www.allaboutcookies.org. Some web browsers provide settings that allow a user to reject cookies or to alert a user when a cookie is placed on the user's computer.

How Information is Used

We may use the information we collect for any of the following purposes:

- to provide the Site to you and to improve the Site;
- to operate, improve, and personalize the services we offer, and to give each user a more consistent and personalized experience when interacting with us;
- to provide you with information about products and services that we may provide that we think may be of interest to you;
- for customer service, security, to detect fraud or illegal activities, and for archival and backup purposes in connection with the provision of the Site;
- for compliance purposes, including enforcing our legal rights, or as may be required by applicable laws and regulations or requested by any judicial process or governmental agency.
- for research and analysis purposes; and
- to communicate with you.

Sharing of Information

- **Third Parties Providing Services On Our Behalf.** In order to make various features, services and materials available to you through the Platform, perform analytics, host the Platform, and respond to your requests and inquiries, we may share your Personal Data with third parties that perform functions on our behalf.
- **For Legal Purposes.** We also may share information that we collect from users as needed to enforce our rights, protect our property or protect the rights, property or safety of others, or as needed to support external auditing, compliance and corporate governance functions. We will disclose personal information as we deem necessary to respond to a subpoena, regulation, binding order of a data protection agency, legal process, governmental request or other legal or regulatory process. We may also share personal information as required to pursue available remedies or limit damages we may sustain.
- **Changes of Control.** We share information in connection with, or during negotiations of, any proposed or actual merger, purchase, sale or any other type of acquisition, business combination of all or any portion of our business or assets, change of control, or a transfer of all or a portion of our business or assets to another third party (including in the case of any bankruptcy proceeding).

Security Used & Retention of Personal Information

Unify Health uses reasonable security measures designed to prevent unauthorized intrusion to the Site and the alteration, acquisition or misuse of personal information, however, we will not be responsible for loss, corruption or unauthorized acquisition or misuse of personal information that you provide through the Site that is stored by us, or for any damages resulting from such loss, corruption or unauthorized acquisition or misuse. We will retain your personal information for as long as necessary to fulfill the purpose for which it was collected, or as required by applicable laws or regulation.

Analytics

We use analytics services, such as Google Analytics, to help us understand how you and other users access and use our Site, as well as to help us understand market trends and popularity of our Site. As part of this process, we may incorporate tracking technologies into the Site. Google provides tools to allow you to opt out of the use of certain information collected by Google Analytics at <https://tools.google.com/dlpage/gaoptout> and by Google Analytics for Display Advertising or the Google Display Network at <https://www.google.com/settings/ads/onweb/>.

Links to External Websites

Our Site may contain links to third party websites. Any access to and use of such third party websites is not governed by this Privacy Policy, but is instead governed by the privacy policies of those third party websites, and we are not responsible for the information practices of such third party websites.

Do Not Track

Our Site does not currently take any action when it receives a Do Not Track request. Do Not Track is a privacy preference that you can set in your web browser to indicate that you do not want certain information about your webpage visits collected across websites when you have not interacted with that service on the page. For details, including how to turn on Do Not Track, visit www.donottrack.us.

Children

We do not knowingly collect or maintain personal information from any person under the age of eighteen. No parts of our Site are directed to or designed to attract anyone under the age of eighteen.

Questions / Contact Us

If you have any questions regarding this Privacy Policy, please contact us at support@unify.health.

Notification of Changes

Any changes to our Privacy Policy will be posted to this page so users are always aware of the information we collect and how we use it. Accordingly, please refer back to this Privacy Policy frequently as it may change.